

The 5 Biggest Mistakes When Formulating Water Based Metallic Inks and How to Avoid Them

A Video Tutorial by Terence Kenneth

Self-Assessment: Please answer the following questions

Do you face stability or viscosity issues when formulating water-based metallic inks?

.....

Do you struggle at achieving good printing performance with your water-based metallic inks?

.....

Does your water-based metallic inks look like the left picture rather than the right one?



.....

If you answer 'YES' to one (or more) of the above questions... then this tutorial is right for you!